



The Lorax - Dr. Seuss

Description

The Dr. Seuss classic "The Lorax" is now available for your iPad, iPhone and iPod Touch.

- ★ 4 stars out of 4 - USA Today
- ★ "A great addition for your iPad or iPhone" - Just Another iPad Blog
- ★ "True to Theodor Geisel's vision of teaching children to read" - FabMums.com
- ★ "Great for instilling a love for reading in young children" - Appolicious
- ★ "Beautifully done" - The iPhone Mom
- ★ "Keep your little ones busy for hours" - PadGadget
- ★ "The Lorax is (Oceanhouse Media's) best effort to date" - Wired

"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not," proclaims The Lorax in this cautionary tale of greed and environmental destruction. The story recounts how the Lorax tries to save the Truffula Forest and its inhabitants from disaster at the hands of an insatiable factory owner. The Lorax's pleas are ignored and tragedy follows. A Dr. Seuss classic, it also serves as an ecological warning that still rings true today.

New features only available in this e-book include professional narration, background audio and enlarged artwork for each scene. To promote reading in young children, individual words are highlighted as the story is read and words zoom up when pictures are touched. By combining the original text and artwork of Dr. Seuss with features that entertain and promote reading, this e-book appeals to readers of all ages.

Three ways to read this e-book:

- ★ "Read to Me" — listen to the narrated story with words highlighted as they are read
- ★ "Read it Myself" — read the book in its traditional form
- ★ "Auto Play" — plays like a movie, automatically reading and turning pages. Great for younger children!

Additional Features:

- ★ Picture / Word association — words zoom up and are spoken when pictures are touched
- ★ Professional audio narration
- ★ Custom background audio for each scene
- ★ Pages pan & zoom to accentuate the beautiful, original art of Dr. Seuss
- ★ This 'Universal App' is optimized for both iPhone and iPad